

JOYCE S. JOHNSON

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Brings considerable management and organizational expertise from the private, political, government, Education, and non-profit sectors to new opportunities.

ACCOMPLISHMENTS

- Initiating concepts, strategies, partnerships and events to promote and develop relationships between community-based organizations and private sector businesses, education systems and stakeholders, and advocacy groups and public officials
- Serving as spokesperson to media, press, and public officials in support of programs, public policies, and initiatives
- Managing complex operational environments

EXPERIENCE

LEARN NY

5/2009- 10/2009

Consultant

- Led grassroots organizing efforts to build a coalition of citizens and advocates supporting the 2009 re-authorization of NY State law to continue Mayoral Control of New York City public schools system.
- Lobbied State legislators for their support in their district offices, and in Albany.
- Gave interviews to print, cable, and local TV stations supporting the issue.

Black Equity Alliance

3/2008-4/2009

President & CEO

- Led this non-profit alliance dedicated to eliminating the disparity in many areas of social and economic life for Black New Yorkers, by increasing the capacity of the vast network of black serving non-profits to better serve their constituents.

Obama for America Campaign

10/2007-3/2008

New York State Petition Coordinator/Field Director

- Organized campaigns operations and candidate slates in all 29 NYS congressional districts for the NYS Democratic Presidential Primary election. Developed strategic GOTV efforts that garnered 40% vote and over 100 delegates to the DNC convention.

Charlie King for Attorney General, 2006 Campaign

3/2006-11/2006

Consultant/Deputy Campaign Manager for Labor and Clergy Outreach

Readnet Bronx Charter School

10/2003-7/ 2005

Director of Operations

- Reporting to the school's founder, directed all non-pedagogical operations including: facility management and maintenance, food services, transportation, personnel, procurement, financial and office management.

Bradford Stanley Johnson & Johnson Ltd.

2000-2003

President/CEO

- Founded firm to assist public school districts in developing strategic partnership and alliances with businesses, community stakeholders, and non-profits to support higher student achievement.

City of New York, Board of Education

1996-2000

Executive Assistant to the Chancellor

- Directed the Chancellor's Office of Business and Community Relations and its staff of 13 responsible for developing community and business partnerships to support the school system's 1.2 million students.
- Served as Chancellor's appointed Trustee in takeover of BK School Board 16 (Trustee President) and Queens School Board 29 (Trustee Secretary)

City of New York, Office of Comptroller

1994-1996

Director of Community Relations

- Directed staff of 12 responsible for facilitating communication between the Comptroller and the City's 150 elected officials and the 8 million citizens of NYC. Organized events and forums to make the public aware of the responsibilities of the Comptroller's office and inform them of new public policy initiatives.

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City of New York, Mayor's Office for Children and Families

1993

Operations Manager and Consultant (Special Project)

- Managed operations for the 1993 Child Immunization Day campaign, the most extensive immunization effort ever undertaken in City government.
- Coordinated 132 organizations, 500 volunteers and 9 government agencies to provide over 10,000 immunizations to NYC children

Geraldine Ferraro for United States Senate

3/1992-10/1992

Downstate Field Director

- Developed and managed campaign strategies and operations in 10 highly populated counties (Hudson Valley, Westchester and NYC)
- Directed voter identification, volunteer recruitment, campaign visibility and get-out-the-vote efforts
- Served as liaison to women's groups, the African-American and Latino communities
- Served as surrogate speaker for candidate in numerous public debates and community events

C. Virginia Fields for New York City Council

1991

Campaign Manager

- Managed re-election campaign for Manhattan City Council district covering Central Harlem and Upper Westside

Office of Manhattan Borough President

1990

Special Assistant to Borough President

- Developed concept for the *Manhattan Youth Trust*, a pioneering partnership program between nonprofit community-based organizations and private sector businesses to promote youth employment opportunities
- Developed model to match pre-employment "workforce readiness" training programs with private sector entry-level employment needs

Powell & Reese Inc., Management Consultants, Washington DC

1987-1989

Consultant

- Facilitated intense training programs and workshops for firms seeking to establish effective organization development through team building, communications, productivity and quality (performance) for staff.

Joseph E. Seagram & Sons, New York, NY & Baltimore, MD

1970-1987

External Affairs Department – External Affairs Associate (1986-1987)

- Assisted in the development and implementation of industry-related public education programs
- Formulated governmental and industry-wide network to respond to industry-related legislation

Corporate Division of Human Resources (1978-1986)

- Served as Director of Equal Employment Opportunity Nationally
- Served as Senior Analyst and Manager – Wage and Salary Administration

Four Roses Distilling Plant, Baltimore, MD (1970-1978)

- Initially employed as a Management Trainee; rose through operations management ranks to Personnel Manager responsible for employee relations, labor relations and recruitment of 350 union and non-union employees

EDUCATION

Howard University, Washington, DC

B.S. Microbiology (Chemistry minor)

Cornell University, School of Industrial and Labor Relations, New York, NY

EEO Certificate

American Compensation Association

Certified Compensation Professional Certificate

